More than 80 VIP-resellers attend annual
NEC Computers’ EMEA partner conference in Sofia, Bulgaria

Puteaux, 30th April 2007 - Key regional partners from more than 35 different countries attended NEC Computers’ Reseller Event titled “That’s why NEC innovates” (Italy, Netherlands, Greece, Egypt, Malta, Romania, Qatar, Spain, Serbia, Tunisia, Portugal, Algeria, Bulgaria, Croatia, Greece, Morocco, Hungary, Czech Republic, Russia, Senegal, Belgium, Luxemburg, Bahrain, Germany, Albania, South Africa, United Kingdom, Brazil, Saudi Arabia, Slovenia, Brazil, Jordan, Lebanon, Cyprus, Poland, Dubai).

The event, held from the 24th to the 27th in Bulgaria, is one of the many opportunities of NEC Computers to meet their local partners around the EMEA region, share the NEC Corporate vision and channel strategy. In addition to presentations from key NEC Computers’ EMEA experts, there were dedicated workshops with live demonstrations of the latest technology being offered by NEC Computers. The focus was on the latest server and storage technologies, business solutions and the recently launched PC virtualization solution integrating the VoIP, the Virtual PC Centre.

“This NEC Computers partners event was once again an excellent occasion to reinforce the relationship of proximity with our customers. Overall feedback from the partners has been very positive with regards to the NEC Academy Workshops on our offers, & particularly on the innovative ‘The Virtual PC Centre’ solution,” commented Jean-Claude Tagger, President & CEO, NEC Computers. “The concept of interactive workshops and one to one meetings in such an event gives the chance to seize business opportunities, network, share insights and to be challenged by our customers.”

The event was attended by more than 80 key decision makers from all the NEC Computers’ channel partners around EMEA and VIP representatives from Intel, Microsoft, VMWare and the EMEA management from NEC Computers.

Mr Tetsuya Fujita representing the parent company, NEC Corporation, attended the event to personally welcome and meet the partners.
“NEC is committed to expand their global international presence. We can realize this only thanks to the support of our channel partners.” said Mr. Fujita, NEC Corporation. “Events like these allow us to share our global strategy and to support our partners in growing their NEC business.”

The conference was also a real opportunity for the other NEC subsidiaries to present their offers and their involvement in the NEC Group:

- **NEC High Performance Computing Europe**, leading solutions provider and IT systems integrator, answering to the requests of Research investment and Industry.

- **NEC Philips Unified Solutions**, a joint venture between NEC Corporation and Royal Philips Electronics in enterprise communications.

The conference lasted over two days and was spread over two separate sessions: the morning sessions included corporate presentations on strategy, roadmaps on the complete range of products and solutions. Afternoon sessions included workshops on the different products & solutions and personalized meetings between the management of NEC Computers and the individual partners to help address specific opportunities or special projects.

Moreover NEC Computers had the pleasure to welcome from Mr Plaman Vachkov, Chairman of the Bulgarian Agency for IT and Communications and from Mr Boiko Borisov, Mayor of Sofia, two important figureheads of Bulgaria.

*Pictures available upon request.*

A propos de NEC Computers: [http://www.nec-computers.com](http://www.nec-computers.com)


A propos de NEC Corporation

NEC Corporation (NASDAQ : NIPNY) est un des leaders mondiaux dans les domaines de l’Internet, des réseaux large bande, et des solutions professionnelles ayant pour objectif de répondre aux attentes particulière de chacun de ses clients.

Grâce à l’intégration de ses innovations dans l’ensemble de ces applications technologiques, NEC Corporation apporte à ses clients des solutions sur-mesure dans les domaines de l’informatique, des réseaux et des équipements électroniques.

Le groupe NEC emploie plus de 150 000 personnes dans le monde et a réalisé, pour son dernier exercice fiscal, un chiffre d’affaires de 41,2 milliards de dollars (chiffre arrêté au 31-03-2006).