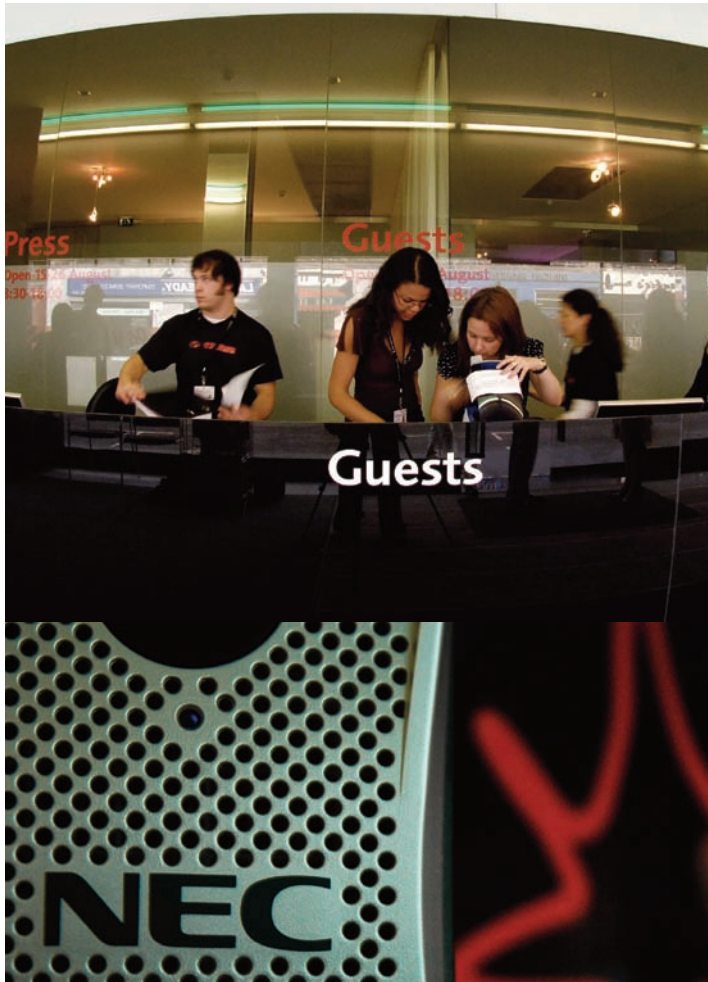


EDINBURGH INTERNATIONAL FILM FESTIVAL (EIFF) - GLOBAL INFRASTRUCTURE



BACKGROUND

Leading IT solutions provider NEC Computers, is the official IT sponsor of the world renowned Edinburgh International Film Festival (EIFF). The focus of the sponsorship is the provision of a powerful IT operational tool for over 1,600 of the Festival's media and film delegates from across the globe.



With an audience of over 52,000, the partnership has expanded even further to include a VoIP telephony solution, a WIFI hot spot and dedicated IT students on hand to learn whilst providing technical support and ensuring a continuous smooth operation.

CHALLENGE:

To guarantee the availability of the powerful IT infrastructure for the Edinburgh International Film Festival's media and film delegates from across the world.

SOLUTION:

NEC Computers provided a robust and highly reliable IT solution, guaranteeing efficient organisation of the prestigious event. The solution comprised 28 internet ready Powermate desktop systems with TFT displays, a free, password protected WIFI hotspot and a VoIP telephony solution for effective communication across multiple sites.



BENEFITS:

- Robust, highly reliable IT solution
- Fast and secure communication
- Continuous smooth operation
- Effective communication between multiple sites

REQUIREMENTS

NEC Computers' expertise was utilised primarily to provide press and delegate services and to ensure the smooth operation of ticket sales for EIFF staff

- **For the delegates:** Fast and secure communication to allow delegates to undertake research, write articles, connect to the internet and send digital photographs
- **For EIFF staff:**
 - Continuous, smooth operation
 - Efficient communication across sites

SOLUTION

NEC's previous experience of providing technological support to the Festival plus its thirteen year partnership with the Festival de Cannes, ensured a robust and highly reliable IT solution, guaranteeing efficient organisation of this prestigious event.

NEC's expertise was used primarily to provide press and delegate services. A total of 28 internet-ready Powermate desktop systems with TFT displays were provided for the dedicated delegate centre, based at The Point Conference Centre. The IT solution also incorporated a free, password protected WIFI hotspot in the Press and Delegate Lounge of the delegate centre, providing fast and secure communication for the Festival's accredited media and delegates allowing them to undertake research, write articles, connect to the internet and send digital photographs.

NEC Computers employed two local university IT students to provide on site technical support and ensure a continuous smooth operation. NEC Computers also supported box office ticket sales over various sites and provided a VoIP telephony solution so that all sites were able to stay in touch and communicate efficiently.

MULTIPLE BENEFITS

For the delegates :

- Guarantee of a good working environment : free to use, password protected WIFI hotspots in the Press and Delegate Lounge
- Offer a good level of performance to answer to the delegates needs thanks to fast and secure communication
- On site support

For EIFF staff

- Better productivity: efficient communication via VoIP telephony solution so that all sites could stay in touch and communicate effectively
- Continuous, smooth operation
- Support box office ticket sales over various sites



We have built a strong relationship with NEC over the past few years and their support and expertise have proven invaluable. An event of this size requires an enormous amount of organisation so it is reassuring to know we can completely rely on the dedicated team at NEC Computers to provide the cutting edge IT infrastructure required by the Festival to run its Delegate Centre and Box Office.



Sadie MCKINLAY
Head of Development at EIFF

PRESS, SECURITY, RELIABILITY, FLEXIBILITY